

SERVICE CATALOGUE

Practical digital solutions for your business.

From the first customer contact to more organised everyday work. Five core service areas and specialised AI systems.

01 / An AI receptionist for your business

First contact, inquiries and bookings with human oversight.

02 / AI-powered marketing

Campaigns, content and analysis with human approval.

03 / Business dashboards and Excel solutions

From a workbook to connected reports and financial models.

04 / Websites and digital presence

An audit, a refresh or a new website with a clear path to contact.

05 / Tailored business systems and automation

Tools, automation and AI systems built around your workflow.

06 / AI systems built around your context

Tailored systems for learning and sales.

Scope, timeline and terms are agreed in an individual proposal.

01 / AI RECEPTIONIST

An AI receptionist for your business

From the first question to a clear next step. Chat, inquiries and bookings shaped around your business.

A tailored AI receptionist

We build and configure a receptionist for your website using approved service information, collecting relevant details and organising the next action. Scope and integrations are agreed for your business.

- Website chat and answers based on approved questions and information
- Collecting and organising inquiries into tickets
- Booking requests; calendar integration within the agreed scope
- Human handover for questions, exceptions or uncertainty
- Notifications for cases requiring attention and agreed reminders
- Configuration, testing, onboarding and optional ongoing support

Scope, timeline and terms are agreed in an individual proposal.

AI-powered marketing

Consistent Facebook and Instagram marketing with human oversight.

DDS Marketing HQ

Initial setup, a virtual marketing manager and support from DDS. The system uses your business context to prepare campaigns and content tailored to each platform, publish and track results.

- Brand and business context
- Campaigns, content and approval
- Scheduling, publishing, analysis and accumulated learning

Scope, timeline and terms are agreed in an individual proposal.

Business dashboards and Excel solutions

Turn scattered data and manual reports into a clear working system.

Excel workbook audit and repair

Diagnosis, repair and restructuring of an existing workbook.

Tailored Excel tool

A focused tool for a specific process, calculation or tracking task.

Business dashboard / solution

Connected data inputs, business logic, a dashboard and reports.

Advanced financial / operational model

Complex models, forecasts, reports and tailored business logic.

Scope, timeline and terms are agreed in an individual proposal.

04 / DIGITAL PRESENCE

Websites and digital presence

A professional presence that communicates your value and makes the next step clear.

Website audit

User experience, mobile usability, performance, structure and the path to contact.

Website refresh

Modernisation without an unnecessary rebuild from scratch.

Landing page

A focused single-page website for a business, service or campaign.

Business website

A complete digital presence with core pages, forms and analytics.

DDS Care

Technical care, monitoring and minor content updates.

Scope, timeline and terms are agreed in an individual proposal.

Tailored business systems and automation

When off-the-shelf software does not fit, we build a system around the business's actual workflow, knowledge and people.

Solution analysis and design

Process mapping, scope, architecture and an implementation proposal.

Focused solution

One clearly defined workflow or a compact tailored tool.

Business solution

A more substantial operational system with workflows, data and integrations.

Advanced platform / AI agent

A complex platform, multi-step automation or an agent-based AI solution.

Managed support

Monitoring, maintenance, integration care and technical assistance.

Scope, timeline and terms are agreed in an individual proposal.

AI systems built around your context

We do not sell one-size-fits-all software. We start with discovery and design around your specific goals, content, workflows, roles and controls.

Tailored AI learning system

A learning environment with an AI instructor or tutor, a structured curriculum, practical exercises, role-play simulations, assessments and progress tracking.

- Internal academies and onboarding
- Product and process training
- Practical skills development
- Controlled content and measurable progress

Tailored AI sales system

A sales operating system built around the actual process: discovery, research, qualification, pipeline, activities, opportunity matching, quotes and follow-up.

- Available selectively following discovery
- Assessment of security, isolation and integrations
- Phased implementation around a validated process
- Not a generic CRM or an off-the-shelf Salesforce replacement

Scope, timeline and terms are agreed in an individual proposal.